



## SMALL CAP DISCOVERIES

### Portfolio Comments

March 31, 2022

#### Distinguishing Features

GIM builds the [Small Cap Discoveries](#) portfolio from the bottom-up; sector weightings are secondary to stock selection. Since last quarter, the Small Cap Discoveries portfolio maintained a significant overweight in Healthcare versus the Russell Microcap Growth benchmark. We are also overweight Utilities, which may seem strange for a growth portfolio (Sharps Compliance, a medical waste disposal company, is categorized by Russell as a utility). We are equal weight to the benchmark in Real Estate. We are underweight in all other sectors, with Consumer Discretionary as our largest underweighting. The portfolio has no exposure to Telecommunications, Consumer Staples, or Energy.

#### Commentary

##### Market Environment

A tightening yield curve, spikes in oil prices, and inflation running at its highest level in 40 years have some worried we could be entering a period of stagflation. Other observers have pointed to the fact that higher oil prices and inverted yield curves have often preceded recessions. In fact, higher oil prices in 1987, 1996, 2011 or 2018 did not spark a recession, and in many cases a recession did not follow an inverted yield curve. Monetary policy is still eased, which could allow the economy to absorb some of the pain that comes from higher oil prices. Possibly one of the largest negatives today is the Ukrainian war. We've seen the short-term impact on oil supplies and pricing, but we can't predict the longer-term implications.

Despite the litany of negative factors underpinning the economy, growth has been strong in the US, although it is beginning to weaken. As of March 21<sup>st</sup>, nominal retail sales were up 18%, and bank loans were taking off as people hurried to take advantage of low interest rates before the hike. There is \$2 trillion in consumer excess savings from staying home during the pandemic. Unemployment claims are at an all-time low. We'll have to wait and see which macro factors have the greatest impact on future results.

##### Performance Discussion

The first quarter of 2022 was another remarkable period where high-growth companies were penalized by the market. Granahan's Small Cap Discoveries composite returned -17.28% in Q1, lagging its Russell Microcap Growth benchmark's return of -13.7% and the -12.63% of its secondary benchmark, the Russell 2000 Growth Index.

Higher interest rates and inflation resulted in a collapse in multiples, causing major changes in the prices of many of our secular, high growth companies. Our significant overweight and selection in healthcare was the largest detractor of performance during the quarter. Selection in industrials, real estate and utilities was also negative. Our lack of exposure to energy detracted from performance as well. Telecommunications, financials, consumer discretionary and technology contributed positively to performance this quarter.

With respect to LifeCycles, the Special Situation category nicely outperformed the benchmark. Core Growth and Pioneers significantly underperformed during the quarter.

The largest detractors during the quarter were Core Growth **NeoGenomics** (Health Care), three Pioneers; **Flexion** (Health Care), **BioLife Solutions** (Health Care), and **Cryoport** (Industrials), and Special Situation **Lawson Products** (Industrials).

On the positive side, the largest contributors to the strategy were two Special Situation names, **Limelight Networks** (Technology) and **Hudson Technologies** (Basic Materials). Three Pioneer Health Care names round out the top five: **Aerie Pharmaceuticals**, **Castle Biosciences**, and **DermTech**.



## **Positioning**

Despite the market performance during the quarter, we have been encouraged with recent information about underlying fundamentals for many of the healthcare stocks within the portfolio. The macro environment and Covid disruption to hospitals and physician practices have led to historic underperformance of the healthcare sector relative to other sectors within the benchmark. As the disruption from the pandemic recedes, there are many stocks that should benefit from a recovery as patients seek healthcare services. Valuations and financial expectations are attractive for companies like AERI, KIDS, VCEL and SIBN. We have been taking advantage of the market volatility to increase our position in what we believe are the most attractive stocks. Given the relative outperformance of many industrial stocks during the quarter, we have trimmed some of our industrial positions while increasing our weighting in healthcare stocks. The valuations of these stocks have become increasingly attractive on a historical basis while the long-term fundamentals are compelling.

## **Outlook**

Furey Research examined what worked the last time the U.S. went through a protracted stagflation (1974-1982) when inflation ran at nearly 9% per year while GDP grew at only 2% per year. The good news is that small-cap managers, both growth and value, were among the top performers. Furey has also done work that shows small cap companies usually outperforming large caps during rising bond yield environments. (Furey March 9, 2022) Technically, the Russell 2000 Growth Index has experienced a bear market, as the low of March 11, 2022 marked a 31.1% decline from November 8, 2021. All the gathering dark clouds surrounding macroeconomic change have caused investors to re-evaluate their stock ownership. Investors haven't had to contend with high inflation in decades, and a war in Europe has only added to uncertainty.

What we do know right now is that valuations for companies in our portfolio have come down significantly since the November 2021. Evercore ISI Research has postulated that the stage is possibly set for small cap outperformance because of "attractive valuation with the next twelve-month P/Es now below average in a market still generally expensive." (Evercore 3/7/22) Earnings growth rates have come down slightly in many of our companies as they have decided to spend more on future growth while they too are experiencing higher prices in labor and materials. Companies with strong competitive positions are able to pass along higher prices, but of course, there is a lag.

We remain patient, strategic growth investors focused on our process with the goal of providing long-term outperformance for our clients.

### Disclosure:

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